



**GENESIS BANK**

## Why Bank with Genesis?

Genesis Bank is a California-chartered commercial bank organized by a group of highly experienced and successful bankers and business professionals. We focus on serving the banking needs of small to mid-sized businesses, the owners of such businesses, business professionals, and owners and investors of income-producing properties, located primarily in Orange, Los Angeles, Riverside, and San Bernardino counties.

## The Benefits of Banking with Genesis Bank

### Relationships

At Genesis Bank, you have a dedicated team of bankers who you know and who all know you and your business. Consolidating your accounts at Genesis allows you to build long-term, valuable, trusting relationships.

#### Your team of Genesis bankers includes:

- Team members dedicated to assisting you with your day-to-day operational banking needs.
- Highly seasoned and skilled credit and treasury management professionals who proactively familiarize themselves with your business, then bring brain power and thoughtful idea generation to help you achieve your short and long term strategic financial objectives.
- You and your business will have direct access to, and support from, Genesis Bank's senior executive management team – a team committed to helping create new business opportunities for you and your business by introducing you to our extensive network of partners and clients.

Genesis Bank is proud of its designation as a Minority Depository Institution ("MDI"), and one of only four diverse, multi-racial MDIs in the United States. It is our mission to ensure the success of our clients and the communities we serve. As part of this objective, we have launched the Genesis For Good Foundation to raise and deploy funding benefitting nonprofits in Los Angeles, Orange County, San Bernardino and Riverside Counties.

### Convenience

Transferring from one account to another or making loan payments can be done in one place, ensuring speedier transactions. With the convenience of our online and mobile banking capabilities, all your financial tasks can be done in a single place, saving you time and with much less paperwork.

### Transparency & Efficiency

Having your accounts in one place also allows for clearer, more comprehensive management of your finances. You and your team will be able to work side-by-side with your dedicated Genesis Bank team to design the best custom solutions that will enable your entire family of businesses to reconcile with ease. The sub-accounting and roll-up capabilities of Genesis Bank's cash management platform allow you and your team to access the full power of a secure technology solution at your fingertips, anytime you want.

## Reduce Your Risk

Consolidating your accounts allows you to identify any fraud or theft more quickly. Our security solutions allow you to control which checks and ACH transactions pay or do not pay by sending you real-time alerts, allowing you to make fast decisions on questionable items. Our online solutions also allow you to customize your employees' access by determining who can access which accounts, who has permission to move funds, and when employees can access the system by restricting online banking to days and times you determine. Consolidating your operating accounts also reduces the risk of fraud by letting you easily see all your business accounts in one place while staying organized with master and sub-accounts, as well as enabling you to sweep funds automatically from sub-accounts to protect your assets.

## GenTeck<sup>SM</sup> Connect Capabilities

- GenTeck Connect – Genesis Bank's Treasury Management & Depository Services Platform – is powered by Genesis Bank's groundbreaking combination of best-in-class technologies, tightly integrated to give clients a seamless, digital first, and transparent experience featuring end-to-end straight through processing to access lending, depository, and cash management solutions.
- GenTeck Connect enables you to bank online conveniently and securely, eliminating the need for physical branch locations.
- On par with solutions delivered at the largest money center banks, GenTeck Connect gives clients a full range of online and mobile capabilities that enables them to manage the cash flow of their businesses safely and efficiently:
  - Sophisticated yet easy to use Integrated Payables & Receivables, assisting businesses with "stretching the trade" by collecting receivables faster, paying payables slower and reconciling more effectively
  - Highly secure environment with transaction approval capabilities and granular user entitlements, enabling tight controls for businesses
  - Seamless integration across desktop and mobile, with Remote and Mobile Deposit
  - Seamless integration with business accounting software solutions such as Quicken, QuickBooks, AppFolio, and others
  - Our Treasury Management Advisory Service provides you with proactive strategies and tailored solutions to maximize cash flow efficiency while mitigating risk
  - Flexible, on-demand Information Reporting and Account Reconciliation Services Nationwide Lockbox Network with Remote Capture capabilities (Wholesale, Retail, and "Wholesale" support for businesses with both Wholesale and Retail needs)
  - Automated Payment System (all types)
  - Cash Concentration Services
  - Customized Payment Solutions
  - Convenient Authorization and Settlement for credit/debit cards and checks
  - Foreign Exchange Solutions

## Contact Us To Learn More

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